

About + Skill Sheet

8.17.23

| AREAS OF INTEREST | WHY SAMRICH? | CLUBS & HOBBIES |
|--|---|---|
| <p>Social Impact Feminism Ethnographic Storytelling Community Empowerment Entrepreneurship</p> <p>Brand Innovative Design Creative Empathy Women's Brands</p> <p>Technology Innovation / Motion Software Influencer Content</p> | <p>- Creative expertise - Agency quality at an affordable price point - Innovative / Modern - Flexible scope & scheduling - Personalized workflow - Trustworthy collaborator</p> <hr/> <p>CLIENTS</p> <p>Non-Profits Small businesses Creatives Educators Tech</p> | <p>Culture Learning Japanese Planning trips: Alaska, Tokyo, Kyoto, Hakone, Colorado</p> <p>Creativity & Entrepreneurship Ladies Wine and Design AIGA Mentor Program Creating digital products</p> <p>Technology Modding Video Games, Vintage Consoles, & Computers</p> |
| TOP SKILLS | CREATIVE SOLUTIONS | TOOLS & TECHNOLOGY |
| <p>Brand Design Art Direction Concepting Problem Solving Design Systems Strategic Approach Collaboration Multidisciplinary Projects</p> | <p>Brand Visual Identity, Vector Illustration, Presentations, Storyboards</p> <p>Social Media Content Designs, Photography, Paid Social Ads, Motion Design, Canva Templates, Stickers</p> <p>Photoshoot Art Direction & Planning</p> <p>Print (Reports, Brochures, Booklets, Cards, etc.)</p> <p>Digital (Banner ads + Squarespace Sites)</p> | <p>Adobe CS After Effects Photoshop Illustrator Premiere inDesign Lightroom</p> <p>Web & Saas Figma Squarespace SVGator (Animated SVGs) Flexitive (HTML5 Banner Ads) Google Slides Animated GIFs</p> |